

What is INNtegration?

INNtegration is a four-day interactive training program held at the corporate office in Irving, Texas. It's designed to connect, prepare, and support our franchise owners and general managers. This program reinforces and enhances concepts learned during initial opening and training.

Through a series of conversations and team activities with subject matter experts, you'll learn more about La Quinta's purpose, culture, and core values. Using this knowledge, you will be better prepared to deliver Here For You service to our guests and create a Here For Me environment for your team. Courses and activities are shown below.

People and Culture

Here For You – Our culture, history, and purpose

LQ updates from executives

LQ Huddles

Networking (with corporate team & other GMs)

Team Dinner Event

Revenue, Returns, and Digital Commerce

Guest Services

Contact Center

La Quinta Returns

Digital Commerce

Revenue Management

Accounting & Internal

Audit

IT Systems, and Design & Construction

Information Technology

LQ Connect

LQ University

Design & Construction

LQ MOP

Medallia, Sales, and Marketing

Global Sales

Medallia

One Brand

Marketing – Bright Side

Ready to sign up and be part of the fun?

Enrollment is limited, so reserve your space as soon as possible!

January 8-11

Registration Deadline: Dec. 11, 2017
Withdrawal Deadline: Dec. 25, 2017

February 19-22

Registration Deadline: Jan. 22, 2018
Withdrawal Deadline: Feb. 5, 2018

April 9-12

Registration Deadline: March 12, 2018
Withdrawal Deadline: March 26, 2018

May 7-10

Registration Deadline: April 9, 2018
Withdrawal Deadline: April 23, 2018

August 6-9

Registration Deadline: July 9, 2018
Withdrawal Deadline: July 23, 2018

September 17-20

Registration Deadline: August 21, 2018
Withdrawal Deadline: Sept. 3, 2018

October 15-18

Registration Deadline: Sept. 17, 2018
Withdrawal Deadline: Oct. 1, 2018

November 12-15

Registration Deadline: Oct. 15, 2018
Withdrawal Deadline: Oct. 29, 2018

December 10-13

Registration Deadline: Nov. 12, 2018
Withdrawal Deadline: Nov. 26, 2018

Go to www.LQUniversity.com to enroll (and click on the "Register for INNtegration banner")

Program Fee: \$2,500.00 fee includes breakfast and lunch, all training materials, and a certificate of completion

LQ University Cancellation Policy: If you cancel in less than 14 days prior to the class start date, your property will be charged a \$1,000.00 cancellation fee. Contact Dana.Suhaskumar@LaQuinta.com for assistance.