



LQUNIVERSITY

May 7-10 INNtegration Welcome!

Your INNtegration session is almost here, and we're looking forward to your arrival! During this four-day class, we'll build upon the skills you gained during initial training. You'll meet subject matter experts who will cover many topics in greater detail through interactive presentations and activities. This welcome guide provides information on your hotel stay, carpool groups, the daily agenda, and how to make the most of your INNtegration experience.



Lodging

Reservations were made for you at the **Plano-West La Quinta Inn & Suites** for the dates you indicated on the form. The discounted rate is \$59/night + fees and taxes (will be direct billed to your hotel; please bring credit card when checking in for incidentals).

4800 W. Plano Pkwy., Plano, Texas 75093 / ph. 972-599-0700



Schedule

Monday: Class from noon to 4:30 p.m. at TopGolf (3760 Blair Oaks Drive in The Colony, Tx 75056), followed by team dinner event from 4:30 p.m. - 6:30 p.m.

Tuesday: Class from 8 a.m. to 5 p.m. at corporate office (see address below)

Wednesday: Class from 8 a.m. to 5 p.m. at corporate office

Thursday: Class from 8 a.m. to 5 p.m. at corporate office (departing flight 7 p.m. or later)



Meals

Monday: Lunch, dinner & snacks provided

Tuesday: Breakfast, lunch & snacks provided

Wednesday: Breakfast, lunch & snacks provided

Thursday: Breakfast, lunch & snacks provided



Corporate Office

909 Hidden Ridge, Irving, Texas 75038 / ph. 214-492-6600

Parking: Use visitor parking in the front of Two MacArthur Ridge building or in the parking garage (first entrance on right; look for designated visitor section toward front of garage)

Classroom: Go to 6th floor and receptionist will direct you from there



Carpool Group Information

Purpose

Carpool groups will provide travel from the Plano-West hotel to class every day. They are not intended to take anyone from the airport to the hotel (or vice versa), as GMs/AGMs all arrive on different days/times.

Passengers

If you are not a carpool driver, please arrange to take a taxi/Uber/DFW Super Shuttle from the airport to the Plano-West hotel (and back to the airport when departing).

Designated Carpool Drivers

If you are a carpool driver, please use Egencia to book a car that can comfortably seat 4 passengers (see carpool groups on the next page for list of drivers & number of passengers). Drivers must use Egencia to make the reservation so that they will be covered by La Quinta's insurance; **contact Travel@LaQuinta.com if you need assistance setting up your Egencia account.**

Use your corporate P-Card to pay when picking up your car. Split the rental charge among all the corporate GMs/AGMs in your carpool group when reconciling your P-Card expenses at the end of the month (**do not include franchise GMs/AGMs**).

Questions or concerns? Email Dana.Suhaskumar@LaQuinta.com

Carpool Group Assignments

When & Where to Meet

Please meet your carpool group in the lobby of the Plano-West hotel by 10:45 a.m. on Monday. Depart no later than 11:20 a.m. to ensure that you have plenty of time to get to TopGolf by noon (drive takes about 30 minutes with traffic). Tuesday-Thursday, we recommend meeting your group and leaving by 7:10 a.m. for a class start time of 8 a.m. at the corporate office (drive takes about 40 minutes).

1

Driver: xxxxxxx / ph. xxxxxxx

xxxxxx / ph. xxxxxxx
xxxxxx / ph. xxxxxxx
xxxxxx / ph. xxxxxxx
xxxxxx / ph. xxxxxxx

2

Driver: xxxxxxx / ph. xxxxxxx

xxxxxx / ph. xxxxxxx
xxxxxx / ph. xxxxxxx
xxxxxx / ph. xxxxxxx
xxxxxx / ph. xxxxxxx

3

Driver: xxxxxxx / ph. xxxxxxx

xxxxxx / ph. xxxxxxx
xxxxxx / ph. xxxxxxx
xxxxxx / ph. xxxxxxx
xxxxxx / ph. xxxxxxx

Not Assigned

The following GMs/AGMs are driving into DFW or renting a car and, therefore, are not assigned to a carpool group.

- xxxxxx / ph. xxxxxxx

Things to Do Locally

Dallas is known for its rich culture of dining, shopping and entertainment. Most evenings, you'll have a few hours to explore the city while connecting with other GMs/AGMs. Below are options near the Plano-West hotel, including some recommendations from previous classes.

Dining

- Luna De Noche (Mexican, Southwestern)
1401 Preston Road, Plano
- Taverna Rossa (Craft Pizza/Beer)
4005 Preston Rd., Plano
- LYFE Kitchen, Plano Park (American/healthy)
1900 Preston Rd., Ste. 111, Plano
- Lekka (American, International)
17606 Preston Rd., Plano
- Pinch The Tails (Cajun & Creole, Seafood, Pizza and more)
18101 Preston Rd., Ste. 240C, Plano

Entertainment/Shopping

- The Shops at Legacy
7300 Lone Star Dr., Plano
- Galleria Dallas (shopping)
13350 Dallas Pkwy, Dallas
- Escape Expert (room escape game)
2201 K Avenue, Ste. A-200, Plano
ph. 469-249-8588
- Texas Sculpture Garden
6801 Gaylord Pkwy, Frisco
- Bowlmor Dallas (bowling/dining)
3805 Belt Line Rd., Addison
ph. 972-620-7700

First Day of Class at TopGolf



TopGolf in The Colony, Texas

Our first day of class will be held at TopGolf. We'll have class until 4:30 p.m., then enjoy a Texas-style barbecue dinner and play TopGolf (practice your golf swing from open bays).

When: Monday from noon to 6:30 p.m.

Where: 3760 Blair Oaks Drive, The Colony, TX 75056

Web site: www.topgolf.com

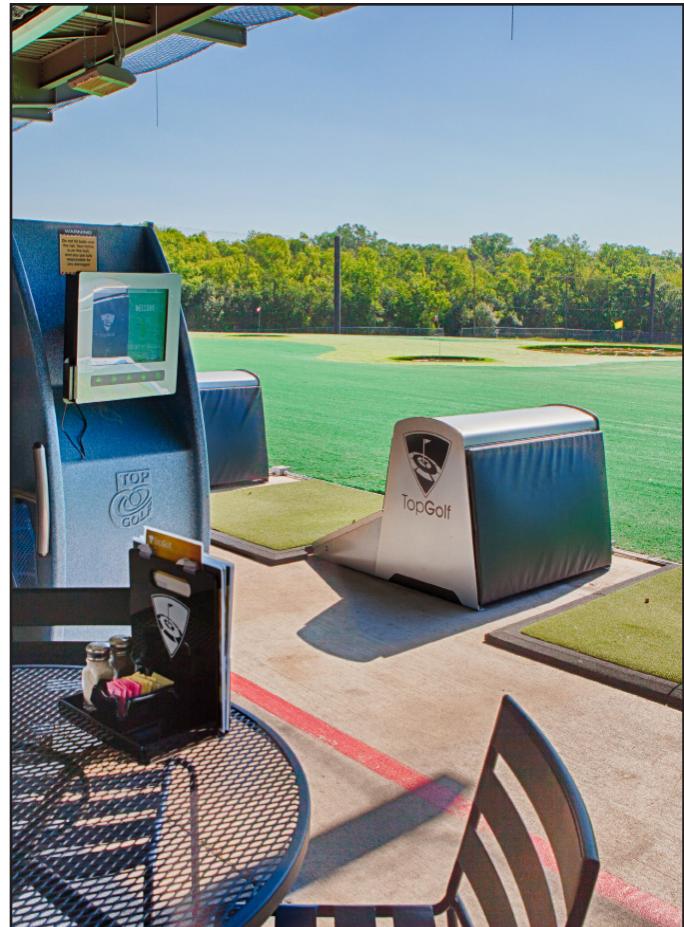
Venue ph. number: (469) 213-5204

FEATURED AMENITIES

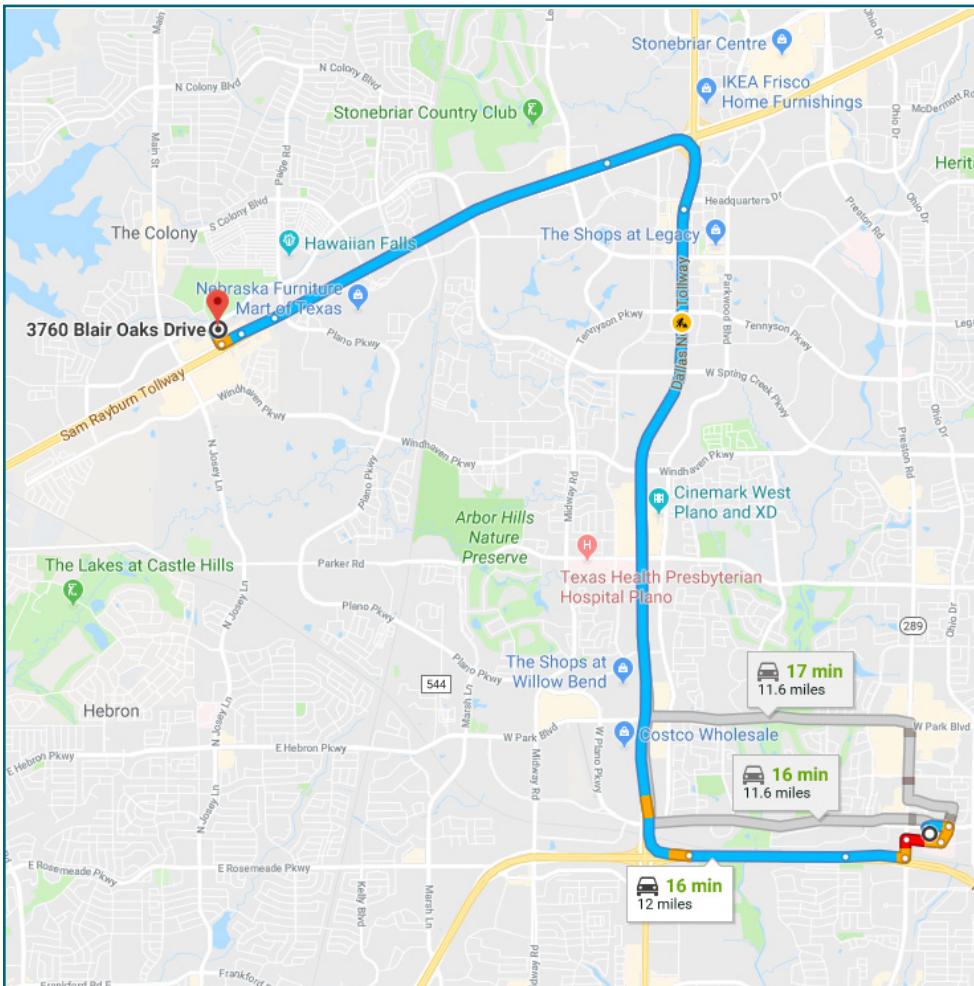
- 74 climate-controlled hitting bays
- Full-service restaurant & bars
- Private event spaces & meeting rooms
- Rooftop terrace with fire pit
- Free Wi-Fi

FUN FACTS

- The number of annual visitors to TopGolf Dallas could fill 2.7 AT&T Stadiums, home of the Dallas Cowboys.
- Famous visitors spotted at TopGolf Dallas include: Rickie Fowler, One Republic, Danica Patrick, Wilson Bethel, Elvis Andrus, Nelson Cruz, and Tony Romo.



Directions to TopGolf



Hotel to TopGolf

16 min (12.0 miles)

via Dallas North Tollway N

Best route, lighter traffic than usual

 This route has tolls.



TopGolf to Hotel

18 min (12.0 miles)

via Dallas North Tollway S

Fastest route now due to



La Quinta Inn & Suites Dallas Plano West

4800 W Plano Pkwy Plano TX 75093

- Get on President George Bush Turnpike W from Alliance Blvd
4 min (1.2 mi)
- Take Dallas North Tollway N and Sam Rayburn Tollway to TX-121 S in Denton County. Take the exit toward FM 423/Main St/Josey Ln from Sam Rayburn Tollway
10 min (10.6 mi)
- Continue on TX-121 S. Drive to Blair Oaks Dr
42 s (0.3 mi)

3760 Blair Oaks Dr

The Colony, TX 75056

3760 Blair Oaks Dr

The Colony, TX 75056

- Get on Sam Rayburn Tollway from TX-121 S
3 min (1.2 mi)
- Continue on Sam Rayburn Tollway. Take Dallas North Tollway S to Dallas Pkwy in Plano. Take the exit toward W Park Blvd/Plano Pkwy from Dallas North Tollway S
7 min (7.5 mi)
- Drive to W Plano Pkwy
8 min (3.2 mi)

La Quinta Inn & Suites Dallas Plano West

4800 W Plano Pkwy, Plano, TX 75093

Notes

Directions to Corporate Office

Hotel to Corporate Office (meet at office Tuesday-Thursday)

Your navigation system may take you on a slightly different route, but GMs/AGMs who have previously taken the class have recommended the following.

26 min (18.3 miles)

via President George Bush Turnpike W
24 min without traffic
⚠ This route has tolls.

Get on President George Bush Turnpike W from Alliance Blvd
4 min (1.2 mi)

↑ Head east on W Plano Pkwy toward Burnham Dr
0.2 mi

↗ Turn right onto Allied Dr
0.1 mi

↗ Turn right onto Alliance Blvd
0.3 mi

↖ Turn left onto Preston Rd
0.2 mi

⚠ Turn right to merge onto President George Bush Turnpike W
⚠ Toll road
0.5 mi

Follow President George Bush Turnpike W to Valley View Ln in Irving. Take exit Las Colinas Blvd-MacArthur Blvd from President George Bush Turnpike W
12 min (14.3 mi)

⚠ Merge onto President George Bush Turnpike W
⚠ Partial toll road
13.4 mi

↗ Use the right 2 lanes to take exit Las Colinas Blvd-MacArthur Blvd toward Las Colinas Blvd/MacArthur Blvd
0.8 mi

Take N MacArthur Blvd to Hidden Ridge
10 min (2.9 mi)

⚠ Merge onto Valley View Ln
0.5 mi

↖ Use the middle 2 lanes to turn left onto N MacArthur Blvd
2.0 mi

↖ Turn left onto Hidden Ridge
0.3 mi

↖ Make a U-turn
⚠ Destination will be on the right

Notes

Corp. Office to Hotel

25 min (17.9 miles)

via President George Bush Turnpike N
Fastest route, the usual traffic
⚠ This route has tolls.

Get on President George Bush Turnpike N from N MacArthur Blvd
9 min (3.2 mi)

↑ Head west on Hidden Ridge toward MacArthur Ridge
0.2 mi

↗ Turn right onto N MacArthur Blvd
1.9 mi

↗ Turn right onto State Hwy 161 N
0.6 mi

⚠ Use the left lane to take the ramp onto President George Bush Turnpike N
0.4 mi

Follow President George Bush Turnpike N to TX-289 N/Preston Rd in Dallas. Take the TX-289/Preston Rd exit from President George Bush Turnpike N
13 min (14.3 mi)

⚠ Merge onto President George Bush Turnpike N
⚠ Partial toll road
13.9 mi

↗ Use the right 2 lanes to take the TX-289/Preston Rd exit
⚠ Toll road
0.4 mi

Continue on TX-289 N/Preston Rd. Drive to W Plano Pkwy in Plano
2 min (0.5 mi)

↖ Use the left 2 lanes to turn left onto TX-289 N/Preston Rd
0.3 mi

↗ Turn right onto W Plano Pkwy
⚠ Destination will be on the right
0.2 mi

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A more detailed agenda will be provided in class daily, including names of subject matter experts who will present topics.

Monday (noon–6:30 pm)

- Welcome & Introduction
- Here For You
- Guest Experience
- Contact Center
- Network with GMs/AGMs
- Team Huddle
- Team Dinner Event (TopGolf in The Colony, Texas)

Tuesday (8 am–5 pm)

- Team Huddle
- Global Sales
- Revenue Management
- Lunch Roundtable
- Employee Relations
- Right Start, Right Fit (HR)

Wednesday (8 am–5 pm)

- Team Huddle
- Corporate Accounting
- Corporate Tax
- Safety & Risk
- Lunch Roundtable
- Digital Commerce
- La Quinta Returns

Thursday (8 am–5 pm)

- Team Huddle
- Executive Presentation
- LQ Connect
- LQ University
- Lunch Roundtable
- Medallia
- Internal Audit
- Marketing
- Information Technology
- Wrap-up & Graduation

Recommended Pre-Work



Speak With Your Team

In class, you'll have an opportunity to ask questions of key experts. Connect with your team and find out what they would like to know. Jot down your questions in the space below.



Review Reports

What questions do you have about reports that you use daily/weekly? Be familiar with your hotel's metrics, and feel free to print and bring reports about anything specific you want to discuss.



Think of Experts You'd Like to Meet

You'll receive a list of experts who will present to the class each day. If there are specific people with whom you would like to meet, jot down names below. We'll help arrange meetings for you.



Things to Bring

We suggest bringing business cards to exchange with GMs/AGMs and presenters. Recommended attire for class is business casual; wear comfortable clothing/shoes for TopGolf play on the first day.
